



geo

palette  
hair system

*A Creative Journey  
Into Discovery*

Hair  
as  
Living

*Art!*

**ENERGIZING SCHOOLS,  
FACULTY AND STUDENTS**



## The future is now!

**The Geo Palette Hair System® cosmetology school student modules are the ultimate tools to keep students creatively challenged, inspired and excited while enhancing the learning process of their curriculum, with many added benefits.**

**The energy and creative artistic approach of the Geo Palette will pique everyone's interest at the school, from top to bottom, especially the students' and the clients' that they service.**

**Like going from the hooded dryer to the hand held blow dryer, or from the typewriter to the computer. Advancements = opportunity.**

*The Geo Palette will:*

- integrate into any school curriculum without changing anything; it is totally synergistic and easy to use
- cause a positive surge in attitude, creative thinking and interaction, and new pathways to great results
- hyper-accelerate student learning with a clearer understanding of hair color services, formulation and application education

**The Geo Palette Hair System is an emerging art form. It allows the artist to achieve any result imagined by removing all the boundaries and limitations of conventional practices.**

*Some of the benefits of the System are:*

- a three dimensional, 360 degree approach to, and understanding of, the head
- a clear view of everything at once, eliminating guess work
- understanding patterning and formulation in a new light
- education in the System to both directors and teachers, which can lead to expanded or advanced classes
- a forward edge to participating schools for potential new enrollees or students, while seeding the rewarding contemplation of specialization
- compatibility with any and all manufactured products
- encouraging teamwork and focusing on cooperative competition
- enhancement of graduate employment opportunities with the added services and skill-sets they can offer prospective salon owners, increasing production value and revenue

*Also...*

- a totally green system with all reusable components
- less dependent on foil use
- time saving
- available in all languages
- educational streaming will be available for the schools via the Internet

*Additional Benefits*

The Geo Palette Hair System introduces a new revenue stream and remuneration for the school and faculty.

The Geo Palette  
Academy and  
Geo Palette Salon

158 Carman Road  
Dix Hills, NY 11746  
631.385.1436

956 Broadway  
Woodmere, NY 11598  
516.374.1490

[jude@geopalette.com](mailto:jude@geopalette.com)

[www.geopalette.com](http://www.geopalette.com)



August 23, 2014

To whom it may concern,

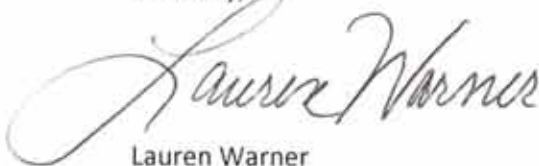
My name is Lauren Warner and I am the Educational Director at The Academy NYC Paul Mitchell Partner School located in Staten Island, New York. I am writing in regards to two very extraordinary people, George and Fernando of Geo Palette. I have had the opportunity and pleasure to work with them on two separate occasions at our school. George and Fernando wanted to come to our school and do a demonstration for our students. They were scheduled to have a 2 hour time slot to be with our student starting at 10:30am, but they gave such an amazing class and demo they spent the whole day with us until 5:00pm. Our staff and students loved watching them so much, that they didn't want them to leave. They demonstrated everything from cutting to color, to styling and texturizing. Geo Palette came prepared with instructional DVDs for us to watch, flyers and information about their company and training programs, and were even kind enough to leave our school with a Geo Palette Student Kit equip with many pieces to their revolutionary hair coloring system. I was so impressed with not only their talent, but with the entire Geo Palette system, that I immediately recommended them to my Director and Owner of the school, Anne Bennett. Anne and her husband, Frank, are owners of A.F. Bennett Salon and Spa also located in Staten Island, New York. I knew Geo Palette would be a great fit for them.

They offered hands-on learning, and a complete breakdown of all their tools and techniques. I again, was very impressed with the way they captured the attention of their audience, and enjoyed the way George and Fernando were able to incorporate Paul Mitchell Product Knowledge into their class as well.

Geo Palette is an innovative and outstanding system. It is simple to use, yet, creates an end result of color and cut that are not possible by using only the standard methods of today. It cuts down on time, but not on performance. We are able to create beautiful hair in a fraction of the time, keeping our clients coming back to us again and again for a look that only Geo Palette can create. I am excited to see the great advances Geo Palette makes in our industry as they continue to build relationships and influence the skill of Cosmetologists everywhere.

A very big thanks to George, Fernando and Judith on behalf of everyone at The Academy NYC. We appreciate the time you have taken out to be with our school and look forward to working with you again in the future.

Sincerely,



Lauren Warner  
Education Director  
The Academy NYC Paul Mitchell Partner School  
187 New Dorp Lane  
Staten Island, NY 10306  
718.979.9001

**geo**<sup>™</sup>  
palette  
hair system

# Cosmetology Student Program

*Creative Journey to Discovery*

www.geopalette.com  
516.374.1490



**Geo Palette Hair Color Artist  
Geo Palette Paint and Go**

**Student Module Starting at \$99.**

