

A Geo Palette Day at Cosmetology School

At the time of scheduling the school event, we will provide the school with posters and literature, as well as sign-up lists for school management to post and inform both students and instructors.

During a pre-scheduled full day at a specific cosmetology school:

Segment 1 **Morning demonstration** (2-3 hours)

(Evening demonstration if required)

Representing and introducing the Geo Palette Hair System, George Mennella and Fernando Baron lead the team, using a model to demonstrate the creative and artistic functions of the Geo Palette System, to completion and finish.

After a break:

Segment 2 **Hands-on workshop**, which involves Geo Palette team members and students who have purchased their module, either by pre-sale or at the time of the workshop, to learn how to use the system in a break-out class. Using their newly acquired module, the Geo Palette team will train the students participating in the concept, use, and implementation of the Geo Palette System. When the workshop is completed by the student, and the process is understood, they will be eligible to receive the **Certificate of Completion** (Geo Palette Hair Color Artistry). (The certificate can be viewed on the website.)

Segment 3 (For school instructors) While the hands-on workshop for students proceeds, an in depth **CE session** begins for enlisted teachers. Pre-designated instructor attendees will receive all that they need to facilitate and keep the student program moving forward for present and future students at the school. Upon completion, the instructors will be certified with a certificate as a Geo Palette facilitator/instructor for **Color Component Level I**.